

Feedback Form



Entry # <Entry Number>

Idea <Submission Name>

IDEA	
<p>A problem worth solving is identified. A clear solution is being presented.</p>	
TARGET MARKET	
<p>There is an understanding of who the customer v. consumer is. If the idea were implemented, the value add to the market is known.</p>	
COMPETITIVE ADVANTAGE	
<p>Competitors have been identified. There's a clear advantage or differentiator. There is an understanding of where this idea will fit in the market.</p>	
RESOURCES	
<p>An understanding of what it will take to implement this idea is outlined.</p>	
GOALS	
<p>Presenters demonstrate a level of conviction that makes you believe in the idea.</p>	
PRESENTATION CONTENT	
<p>There was a fluid thought process in the structure of the presentation. The content was clear and concise.</p>	

Q&A

Presenter(s) understood the questions and effectively address them.

ADDITIONAL NOTES

Provide any additional comments for the presenter(s).

Please consider all criteria listed on this form and provide an overall score, rating the students' ability to address each element. Overall score should be a **WHOLE NUMBER** between **1 - 10**.

RATING SCALE

1 **2**
LOW

9 **10**
HIGH

ENTER OVERALL SCORE HERE